



**WORLD OCEAN  
Observatory®**

- Advancing science-based understanding of ocean issues • Raising awareness
- Providing educational resources • Engaging millions of global users annually
- Promoting science-based solutions • Advancing climate, ocean, and human health

**CELEBRATING 22 YEARS IN 2025**

[worldoceanobservatory.org](http://worldoceanobservatory.org)

## **WORLD OCEAN EXPLORER**

### **Free Web-based, Award-winning Classroom Tool**

Supports Ocean Literacy Principles  
Meets National Learning Standards

**Modules:** Deep Sea, Science at Sea, Polar Regions, Coastal Ecosystems, Coral Reefs, Ocean and Human Health, Careers at Sea

→ [worldoceanexplorer.org](http://worldoceanexplorer.org)

## **WORLD OCEAN FORUM**

### **Showcase for Fresh Ideas, New Solutions**

Provocative and Imaginative Conversations

More than 35 Contributing Authors

Diverse Community of Readers & Responders

**100,000 Active Monthly Readers**

Hosted by Medium.com

→ [worldoceanforum.org](http://worldoceanforum.org)

## **WORLD OCEAN RADIO**

### **Listed in top 10 Environmental Podcasts (iTunes)**

60 Global College, Public, Community Radio Stations

Over 130,000 Podcast Downloads

More than 100,000 Weekly Listeners

760 Theme-Based Episodes and counting

**In English, Spanish, French, and Portuguese**

→ [worldoceanobservatory.org/world-ocean-radio](http://worldoceanobservatory.org/world-ocean-radio)



# **W2O CORPORATE SPONSORSHIP PROGRAM**

## **SUPPORTING OCEAN AWARENESS, EDUCATION & ACTION**

## CORPORATE SPONSORSHIP:

- Advances Ocean Literacy
- Invests in Educator Engagement
- Connects with Ocean Advocates
- Contributes to Climate Sustainability
- Supports Free Classroom Resources
- Inspires the Next Gen of Ocean Leaders

## JOIN US!

OCEAN AWARENESS AROUND THE GLOBE  
REACHING THOSE WHO NEED IT MOST



**Acknowledgement**  
**In Public Science**  
**Centers and**  
**Museums Worldwide**



**Connection**  
**In Classrooms**  
**Globally**



**Recognition**  
**On the Airwaves**  
**and Across the**  
**Internet**



**Collaboration**  
**At Conferences, in**  
**Public Spaces, in**  
**Partnership**



**Free Immersive**  
**Technology**  
**for Today's Classrooms &**  
**Public Learning Centers**

Shifts to Digital Learning • Blended &  
Remote Learning Cloud-Based Tools  
Multimedia Resources



**Ocean • Climate • Science**  
**Policy • Accessible Storytelling**

Making the Ocean Accessible • Engaging  
Students • Enabling Exploration & Investigation  
• Interacting with Authenticity • Supporting  
Resource Seekers • Inspiring Stewardship  
& Action • Engaging Policy Makers



**WORLD OCEAN**  
**Observatory®**



[WORLDCEANOBSERVATORY.ORG](http://WORLDCEANOBSERVATORY.ORG)



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